

SUPERIOR



**7-HOUR SERVICE
DONE IN OUR OWN
NEW MODERN PLANT**

**SAISFACTION GUARANTEED
ALTERATIONS & REPAIRS**

Over 15 Yrs. Experience
3-LOCATIONS TO SERVE YOU



- 1—GL 5-1757
3916 Broadway
- 2—FR 1-7181
818 Merkle Ave., West Sacramento
- 3—WA 5-4919
2136 Grand Ave., Del Paso Heights



**Merlen
THE
WIZARD
OF
Cleaning & Laundry
IN OUR OWN PLANT**

Pick-Up & Delivery or
Save on Cash & Carry

Quality On All Types
Of Cleaning Service

GI 3-9051
14th & V Street

**WE OPERATE OUR OWN
DRY CLEANING PLANT**

We Are Proud Of Our
VIC-TONE PROCESS
KEEPS CLOTHES CLEAN LONGER
NO ODOR - SHRINKING - FADING

**CASH & CARRY ON
2-HOUR SERVICE**

OPEN ALL DAY SAT.
PROMPT PICK-UP & DELIVERY

MALAKI CLEANERS
GL 5-0233 3916 Broadway
GL 6-5494 4441 Fruitridge Rd.

SPEEDY SERVICE

as close as your phone
For Pick-up or Delivery
on **LAUNDRY & CLEANING**

CALL
IV 3-4535

ALLIED CLEANERS

4806 WATT AVE. SACRAMENTO

STERLING CLEANERS

H. P. WIERSMA
"For the Best Work in Town"
QUALITY CLEANING
KNIT BLOCKING
LEATHER CLEANING
DELIVERY SERVICE
& CASH & CARRY

PHONE
GL 6-3817

STERLING CLEANERS

2417 BROADWAY

FANCY CLEANERS

Cleaners of Fancy Garments
ALTERATIONS & REPAIRS
ONE-DAY SERVICE

— SAVE —
CASH & CARRY
WE GIVE CASH CHECKS
4-Hour Service If Desired
In By 10 A.M. & Out By 5 P.M.

TWO LOCATIONS TO SERVE YOU
GL 5-6695
3319 FOLSOM BOULEVARD
GL 7-0644
2531 BROADWAY



**ONE HOUR
MARTINIZING**
the most in DRY CLEANING

1-HOUR SERVICE
NO EXTRA CHARGE

Open Mon. To Sat. 7:30 A.M. To 6 P.M.
HI 6-5794
DOWNTOWN
1009-13th Between J & K

DRY CLEANING SPECIALISTS

SINCE 1922
Fast Pick-Up & Delivery Service
• SAVE ON CASH & CARRY
• ALTERATIONS
• MOTH PROOFING
• ALL WORK DONE IN
OUR OWN PLANT
ONE DAY SERVICE
WE GIVE BLUE CHIP STAMPS

STILSON BROS.
PLANT 3519 BROADWAY
Gladstone 5-3065
BRANCH 2903 E ST.
GI 1-3841
BRANCH 3425 FRANKLIN BLVD.
Gladstone 6-6727

Clever Cleaners

Lustrol Process
KNIT BLOCKING SPECIALIST
LAUNDRY SERVICE
CITY-WIDE
PICK-UP & DELIVERY
WE GIVE CASH CHECKS

CALL
GI 2-6031
901 H

4,600 People-

In the Bell Telephone Laboratories there are about 4,600 people constantly developing new tests, new materials, and new methods leading toward a better and cheaper telephone service for America.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Cleaners & Dyers—(Conf'd)

HORN'S LAUNDRY & CLEANING
CASH & CARRY
Finished Work - Curtains - Blankets
We Do All Kinds of Laundry
2330 K ----- GI 7-7111

Ideal Cleaners 2250 Stockton Bl.—GL 7-2000

JAY'S CLEANERS & LAUNDRY
PICK-UP & DELIVERY
Special
4-Hr Service on Request
Alterations
BLUE CHIP STAMPS
A COMPLETE
CLEANING SERVICE
We Operate Our Own
Plant & Shirt Laundry
6019D Stockton Bl.—GA 8-8623

LUCKY CLEANERS

HORSEHOE SHOPPING CENTER
Dressmaking - Alterations
101 Cantalter(N)S) -----WA 5-3050

MALAKI CLEANERS

2939-35th -----IV 9-5233
Branch No 1 4441 Fruitridge Rd. GL 6-5494
(See Advertisement This Page)

Manhattan Hatters 1207 K -----GI 8-2686

MANSON CLEANERS

LAUNDRY SERVICE
Free Pick-Up & Delivery After 4 P.M.
MEN'S & WOMEN'S
EXPERT ALTERATIONS
KNIT GARMENTS A SPECIALTY
Open 7:00 A.M. - 6 Days a Week
Mary B. Waiter, Prop.
1326 O -----GI 8-5708

Mary's Laundrette

1331 Merkle Av(W)S)-FR 1-8367
Mer's Cleaners 2315-16th -----GI 1-3769
Mercury Cleaners 2141 Fulton Av. GL 3-3547

MERLEN CAPITAL LAUNDRY & CLEANERS

1322 V -----GI 3-9051
(See Advertisement This Page)

MODERN CLEANERS

ONE DAY SERVICE ON REQUEST
Pick-Up & Delivery
Corner 27th & Broadway
2631 Broadway -----GI 2-4764

MODERN CLEANERS

2418 Mission Av(C)-IV 3-1823
North Area Cleaners
1625 Del Paso Bl-WA 5-1760

NU-ART CLEANERS

Serving Tahoe Area
QUALITY CLEANING
24-HOUR SERVICE
REASONABLE PRICES
Pick-Up & Delivery
LAUNDRY
We Give Cash Checks
6496 Broadway -----GL 7-4592

OLD TAVERN CLNG & DYE CO

1510-20th-GI 3-7502
24-Hour Service
HI 6-5794
(See Advertisement This Page)

PALACE LAUNDRY & DRY CLEANERS

1 DAY SERVICE AVAILABLE
CITY-WIDE DELIVERY
1300 R -----GI 2-1844
1615-21st -----GI 2-1555

(Continued Next Page)

Who handles that brand? Many widely advertised products are listed in the Yellow Pages.

Cleaners & Dyers—(Conf'd)

PAY-LESS CLEANERS
2516 Broadway -----GL 5-1780
1237 Broadway -----GI 8-8850
1439 Del Paso Bl(NS) -----WA 5-3094
2819 Fair Oaks Bl(C) -----IV 9-3390
6279 Folsom Bl -----GL 1-1655
2041 Fulton -----IV 7-7523
2849 Howe Av -----WA 5-0302
3726 Rio Linda Bl(DPH) -----WA 5-0772
938 Sacramento Av(B) -----HI 6-5917
3604 Stockton Bl -----GL 6-6575
500-10th -----GL 2-1405
(See Advertisement Page 112)

Personal Cleaners 1932-30th -----GL 1-0124

Rainbow Cleaners
3416 Rio Linda Bl(DPH)-WA 5-2473

River Terrace Cleaners
2735 Riverside Bl-GI 3-2678

Sacto Day House 401 T -----GI 3-3665

Save-Way Cleaners
5000 Roseville Rd(NH)-ED 2-3651

SERVICE CLEANERS

FREE PICK-UP & DELIVERY
CASH & CARRY - CASH CHECKS
1 DAY SPECIAL SERVICE
2674-24th -----GL 1-7680

SHASTA LAUNDRY & DRY CLEANERS

EXCLUSIVE SUPER TONIC
CLEANING SYSTEM
QUALITY ONLY
COURTEOUS ROUTE SERVICE OR
CASH & CARRY OFFICES

Main Plant
1931 E -----GI 3-5966

Town & Country Village
2661 El Paso Ln -----IV 9-3571

Arden Town Shopping Center
3519 Fair Oaks Bl -----IV 9-1921

Brookway Square
2730 Broadway -----GL 7-8746

SIMPSON'S CLEANERS

FREE PICK-UP & DELIVERY
1 DAY SPECIAL SERVICE
ALTERATIONS -----GI 2-6490

SNYDER'S CLEANERS

SUEDE & LEATHER
PICK-UP & DELIVERY
ALTERATIONS & REPAIR
6435 Folsom Bl -----GL 5-4613

Society Cleaners 2001

1110 Stockton Bl -----GI 2-2348

SPIC & SPAN CLEANERS

3 Day Service-Alterations
2780 Fruitridge Rd-GA 1-1810

SPOTLESS CLEANING & DYEING

Main Plant 5541 H -----GL 2-1341
Branch Office
5061 Freeport Blvd-GI 6-9603
Branch Office 1207-21st -----GI 2-2535
(See Advertisement Page 111)

STA-NU PROCESS

NATIONALLY
ADVERTISED
Revitalizes fabrics by re-
planning vital textile finish-
ing agents... for color-
fresh look... cashmere-
soft feel... soil and wrinkle resistant qualities
in your clothes... Sta-Nu costs nothing extra.

"FOR SERVICE CALL"

Thrifty Cleaners
1730 Broadway-GI 3-2501

Village Cleaners
Fulton & Marconi Av-IV 9-5891

Stanford Cleaners

3403 Sacramento Bl-GI 1-7154

STERLING CLEANERS

2417 Broadway -----GL 6-3817
(See Advertisement Page 114)

STEWART CLEANERS & DYERS

2213 Del Paso Blvd(NS)-WA 5-3433

Cleaners & Dyers—(Conf'd)

Superior Cleaners
2136 Grand Av(DPH)-WA 5-4919

Superior Cleaners
818 Merkle Av(W)S)-FR 1-7181

SWANSON'S CLEANERS
Main Plant 2900 J -----GL 2-7239

Store No 2 14th Av & 60th -----GL 5-3619

Store No 3 5653D Stockton Bl -----GL 6-4851

Store No 4 3523 Fair Oaks Bl(C)-IV 3-0086

Store No 5 3224 Riverside Blvd -----GI 8-4614

Store No 6 817 Grand Av(DPH)-WA 5-1374

Store No 7 4145 H -----GL 6-1362

Store No 8 5800 Broadway -----GL 6-4891

Store No 9 4528 Freeport Bl -----GL 1-7017

Store No 11 5493 E Carlton Dr -----GL 1-8735

Store No 12 2614 El Camino Av -----IV 3-1206

Store No 13 2357 Buñano Dr -----IV 9-0566
(See Advertisement Page 111)

SWIFT CLEANERS & LAUNDRY

SHIRT SPECIALISTS
SUEDE & LEATHER SPECIALISTS
BLANKETS - DRAPES - CURTAINS
PROFESSIONAL LINEN SUITS
PERSONAL BOX STORAGE
WE PICK-UP & DELIVER

1802 Capitol Av -----GI 8-6653
2500 J -----GI 1-3161
3875 J -----GL 5-8468
2747 Riverside Bl -----GI 3-8626
3413 Watt Av -----IV 3-2326

Swift Cleaners & Laundry

1802 Capitol Av -----GI 8-6653
2500 J -----GI 1-3161
3875 J -----GL 5-8468
2747 Riverside Bl -----GI 3-8626
3413 Watt Av -----IV 3-2326

THRIFTY CLEANERS

730 Broadway-GI 3-2501
Store A 5755 Watt Av(NH) -----ED 2-0551
Store D 4910 Auburn Bl -----ED 2-1634
Store F 322-34th -----GI 1-1634
(See Advertisement Page 112)

Tillett Cleaners

Hats Cleaned-Repaired & Alterations
10463 Folsom
Rancho Cordova-EM 3-1242

Tillett Cleaners

5050 Fruitridge Rd 1-A-0800
Town & Country Village Cleaners
Fulton & Marconi Av-IV 9-5891

UNIVERSAL CLEANERS & DYERS

ONE DAY SERVICE
In Appreciation of Your Patronage
KNITS A SPECIALTY
3123 Broadway -----GL 5-5410

Valley Circle Clnr

1137-5th -----GI 2-7284

VAUGHAN'S CLEANERS

1920 Stockton Bl -----GL 5-7796

Veterans Cleaners 511 J

Advertisement Page 111

VILLAGE CLEANERS TOWN & COUNTRY

Fulton & Marconi Av-IV 9-5891
(See Advertisement Page 113)

Cleaners & Dyers—(Conf'd)

WASH-RITE 312 N 12th
West Sacramento Cleaners
100-15th(W)S)-FR 1-5301

Wash House The 3020 L -----GL 5-1839
WASH-RITE 312 N 12th -----GL 5-2029
West Sacramento Cleaners
100-15th(W)S)-FR 1-5301

Westinghouse Laundromat
211 & 2d Av. GL 6-3380

WHITNEY'S TAILORING & CLEANING
SHOP 4417-4th Av -----GL 5-4751
Wing's Cleaner 3026-33d -----GL 5-4734
Wizard Weavers 1120 H -----GI 8-1505

WOODARD D R CLEANERS & DYERS
2201 J GI 2-7636
(See Advertisement Page 113)

Your Cleaner 1924-16th -----GI 3-5266

Wash House The 3020 L

GL 5-1839

WASH-RITE 312 N 12th

GL 5-2029

West Sacramento Cleaners

100-15th(W)S)-FR 1-5301

Westinghouse Laundromat

211 & 2d Av. GL 6-3380

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Wing's Cleaner 3026-33d

GL 5-4734

Wizard Weavers 1120 H

GI 8-1505

WOODARD D R CLEANERS & DYERS

2201 J GI 2-7636
(See Advertisement Page 113)

Your Cleaner 1924-16th

GI 3-5266

If you want to know how Classified Telephone Directory advertising can help solve your marketing problems, call our nearest Business Office and we will be glad to give you full information.

The Yellow Pages save you time.

Cleaners & Dyers—(Conf'd)

SIERRA CHEMICAL CO
Mfgs. of Industrial & Institutional
Cleaning Compounds
Waxes-Detergents-Disinfectants
640 Harbor Bl(W)S) -----FR 1-5943

SUPERIOR CHEMICALS INC
"Creative Industrial Chemistry"
Soaps & Detergents - Steam Cleaners
Disinfecting Compounds - Insecticides
7500-14th Av -----GL 1-4006

TURCO PRODUCTS

INDUSTRIAL
CLEANING
COMPOUNDS

Specialized materials,
proved modern methods,
free field engineering service
for every job.

"FOR SERVICE CALL"

TURCO PRODUCTS INC
10th & North B-HI 7-8861

Turco Products Inc

10th & North B-HI 7-8861
United Hecksathorn 2015 J -----HI 7-3704

Clergymen

Capital Evangelistic Tabernacle
8017-35th Av-GL 6-0344
Colonial Baptist Church 4831-53d-GL 6-9462
First Baptist Church Of Carmichael
Robt. Balfour-Pastor
3300 Walnut Av(C) -----IV 7-2628
Glad Tidings Assembly of God
4171 Soledad Av-GL 7-4634
Lutheran Church Trinity Missouri Synod
27th & Q-GL 6-8701
Oehler Chas F 1713 J -----GI 3-8838
Simmons R Wilbur 2700 L -----GI 3-3727

Clinics

Community Medical Center
2251 Hawthorn Pl(NS)-WA 5-2771

FULTON ARDEN MEDICAL CLINIC
24 Hour Medical Service
1525 Fulton Av
Day & Night call -----IV 3-2931

North Highlands Medical Clinic
5903 Watt Av(NH)-ED 2-0145
Sacramento State Mental Hygiene Clinic
Main Office 2615 L -----GI 1-3411
Sacramento Medical Clinic
Main Office 2615 L -----GI 1-3411

El Camino Office 2921 El Camino Av

2921 El Camino Av -----GI 1-9411
Night or Day call -----GI 1-9411
Sacramento State Mental Hygiene Clinic
1321-21st-GI 1-3118

Village Medical Group The

2709 Marconi Av-IV 9-3641
If no answer call -----GI 1-2771
Woodland Clinic Hospital
3d & Cross Wldnd-MQHWK 2-4641

Clippers-Hair

See Cutlery Aids; Shavers-Electric

IT PAYS TO ANSWER TELEPHONE CALLS PROMPTLY

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

DU BOIS CHEMICAL COMPANY

225 Acoma(NS)-WA 5-3542

DU BEST CO

CLEANING COMPOUNDS
Stain Off Dishwashing Machine Compound
Hand Soaps - Concrete Cleaner
Conveyer Lubricants - Soaps
Degreasers Liquid Acid Powders - Hot Tank
Steam Cleaner Liquid Hand &
Floor Soaps

2224 Front -----GI 2-7673

DU BOIS CHEMICAL COMPANY

DU BOIS CO INC 216-15th -----GI 8-7503
Howard Nox-Soil Products
1014-28th-HI 7-0130
Kelite Corporation 2015 J -----GI 3-5897
Industrial Cleaning Compounds
681 Market S F -----YUkon 2-6582
Local Representative-V M Walker
Phone -----IV 7-0675

Advertise here—it pays.